



# OUR JEWELS

—The Official Newsletter of the Epsilon Zeta Chapter—

## State of the Chapter



Our new 2019 Executive Board

Brothers,

2018 was a fantastic year for the Epsilon Zeta chapter. After receiving our charter in March in a ceremony hosted by the CEO and directors of our national fraternity, we went on to raise the bar of Greek Life at LSU.

We served our community by completing over 3,000 hours of community

service and raising \$18,000 for our philanthropy, Children's Miracle Network.

We had the second highest GPA among fraternities with a 3.156.

But our hard work did not end there. We have bold goals and some exciting things happening as we start off 2019. Currently, our chapter consists of 66 active members and seven new members, for a total of 73 ATO men on campus. This year, 12 of our brothers will be graduating.

We have had some great social events this semester, including our exchanges with Delta Gamma and Alpha Delta Pi. We continued the tradition of Viking Week with an exchange, bus trip and alumni hog roast event over the course of three days. Before Mardi Gras, we held a date party called "Mardi Tau." At all these events, our members have enjoyed themselves while helping to show the world the character and distinction which defines the men of the Epsilon Zeta chapter.

We are applying for several awards this semester. Some of these will be from the national fraternity, while others such as the Order of Omega and Love Purple Live Gold award are exclusive to LSU.

In the coming weeks, we have some very exciting events that we would love for you to attend. On March 23, we will be hosting our signature philanthropy event for the semester, ATO Miracle Fest. This music festival will be held at the Varsity Theater in Baton Rouge from 3 to 6 p.m. and will benefit Children's Miracle Network and our local children's hospital at Our Lady of the Lake. Your attendance and donations are greatly appreciated! Then on April 6, we will be hosting our annual Alumni Crawfish Boil and going to the LSU Spring Game.

Make sure to fill out the forms linked in the Alumni section of the newsletter so we can keep you up to date on what's happening in our chapter and plan the best events possible to bring brothers old and new together.

We have a new chapter website, [www.atolsu.com](http://www.atolsu.com), where you can find a calendar of our events along with information on our new Executive Board, a page to donate to our philanthropy and a form where you can update your contact information. We've been hard at work to build the new website, and we really hope you will take a moment to check it out. We think you'll love it!

With all of these events going on, we've made sure to keep our eyes on our goals for 2019. This year, we intend to hit one out of the park and smash every record that we have set. We want to raise more money for philanthropy, serve more in our community, recruit larger new member classes and earn the top spot in the fraternity GPA rankings. We believe that all of this is possible, and

with your support and faith, we know that we can do it. This is going to be a good year for the Epsilon Zeta chapter. I guarantee it.

Love and Respect,  
Brandon Chenevert '18  
Chapter President

## Taking a Plunge Into Service

Waking up at the crack of dawn on a Saturday morning does not sound pleasing to most people, but when it comes to Polar Plunge—an annual favorite service event for many ATO brothers—the morning could not come fast enough. The early morning cold could not even keep the fun away as children and their parents showed up for a tremendous cause to benefit the Special Olympics. Children with disabilities participated fully as they had the opportunity to jump in Cabela's pond to raise money as well as the feel the adrenaline rush. The event also provided quality music for people of all ages to dance and mingle, but the jumping was the main attraction. Groups dressed in clothing from swimsuits to actual suits participated while the announcers and fans counted down and cheered them on.



The cold that came from the weather and the pond was easily combated by the first annual gumbo contest that offered over 12 different variations of the tasty dish. The winner was decided by how many donations were put into the jars in front of the gumbo booths by the end of the day, and all the money went back to benefit the Special Olympics. By the time the event was finished, the packed crowd went home happy and knew that their time had gone to help a good cause.

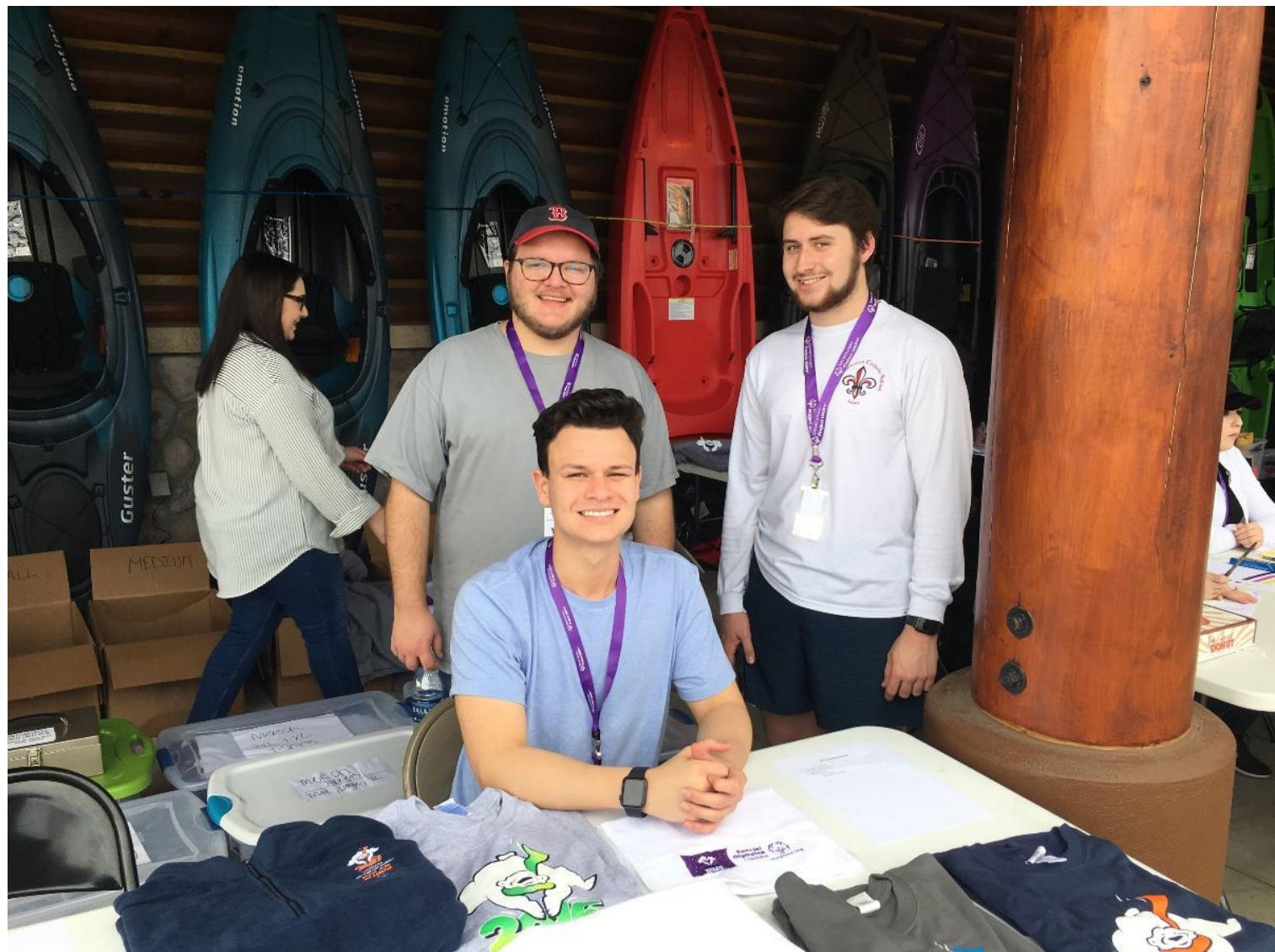


Plenty of ATOs were seen assisting around the event, from selling shirts, making sure everyone jumped into the pond safely, and helping clean up after all the festivities were done. Very few events give the opportunity for hands-on experience directly with the people that are being affected, and this event did

exactly that. Events like this show why service is so important yet so much fun for all that are involved. The mixture of top-notch food, music, and conversation provided the perfect ambiance for an early morning service event that goes to an organization that truly helps people that struggle to help themselves. The chance to directly help children through enjoyment and raising money will always make this event an ATO favorite for years to come.

Love and Respect,

Myles Kuss '18



## To Our Alumni



As part of our Viking Week celebrations, the Epsilon Zeta chapter hosted its first Alumni Hog Roast on Saturday, February 9. The event served to wrap up a week of festivities, as we had an exchange with Alpha Delta Pi on Thursday and a bus trip to The Sand Bar on Friday. We all gathered at a Baton Rouge park for a fun afternoon filled with good music and a delicious whole hog donated by BRQ, one of the most popular barbecue restaurants in town. The restaurant's GM, Dane Barberra, has family who were members of the Epsilon Zeta chapter and was happy to help out our chapter. Everyone who came really did have a great time, so I'd just like to say thanks to all the alumni who were able to make it. We were glad to see you!

We'd also love to give a shoutout to Joe Gordon (Epsilon Zeta, '79), whose son Thomas recently signed a scholarship to play football at Northwestern University in Evanston, Illinois, just north of Chicago. He attended Strake Jesuit for high school and plays tight end. Congrats to Thomas, Joe and the rest of the Gordon family! We are proud of this great accomplishment.

We're in the process of updating our contact list, so we would really appreciate you filling out the form that I've linked below. This will make sure that you stay in the loop on all things ATO as we work to make the Epsilon Zeta chapter greater than ever.

Love and Respect,  
Andrew D. Searles '18  
Alumni Relations Chair

[Click here to update your contact information](#)

Missed out on the Alumni Hog Roast and want to come to the next Alumni event? Please fill out the form linked below to RSVP for the Third Annual

Alumni Crawfish Boil, to be held on Saturday, April 6 at 1 p.m. Come watch the LSU Spring Game with us to watch the Tigers in preseason action, then enjoy some crawfish and swap stories with the active members and old friends.

Love and Respect,  
Chalon Fogarty '18

**WHEN:** Saturday, April 6, 1 p.m.

**WHERE:** Tiger Stadium, Louisiana State University

[Click to RSVP](#)

## Traditions Continue...

For the second straight year, our chapter decided to continue the tradition of Viking Week, which has long been a favorite of chapters around the country, including our own chapter back before we colonized in 2017. Keeping with the pattern we established last year, the week consisted of three days of bonding and social events for our brothers, who were able to celebrate the traditions of ATO and our alumni, and the exciting path that lies before us. Another exciting part this year was our Alumni Hog Roast, which allowed us to reconnect with older brothers who shared their own Viking Week memories with us.

The festivities began on a Thursday evening, when we had a fun exchange with the wonderful women of the Alpha Delta Pi sorority at Mike's in Tigerland. The theme was "Vikings and Hiking," with people dressed up in anything from backpacks and boots to viking helmets and fur vests. Many of our brothers were able to attend, even though it was on a weeknight, and we had a splendid time.

Then on Friday, the party continued with a bus trip to The Sandbar on False River, with each member bringing a date fully dressed in viking apparel. The venue was a perfect fit for the theme of Viking Week since it is on a river. We all enjoyed the added bonus of sand volleyball courts outside, despite the chilly evening air. We were lucky to have 55 brothers and their dates in attendance, as we celebrated the spirit of Viking Week.

The chapter concluded the Viking Week festivities with an afternoon hog roast on Saturday to bring the current chapter and alumni together. We were happy to give the alumni a chance to relive the tradition they started and see the progress that our chapter is so proud of.

Viking Week was a hit, and we were able to come together as brothers to celebrate all that ATO does in our lives.

Love and Respect,  
Grant Stevens '18

## Good Music, Good Cause



All the money we raise will go toward Baton Rouge's own St. Jude-affiliate

On Saturday, March 23, the Epsilon Zeta Chapter of Alpha Tau Omega will host its fourth semiannual philanthropic Signature Event. The event, titled "Miracle Fest" will be a music festival at the Varsity Theatre just north of campus. And, as always, all of the money raised from the event will directly benefit Children's Miracle Network at Our Lady of the Lake Children's Hospital.

Donations from ATO as well as other local organizations go toward the construction of a new state-of-the-art freestanding Children's Hospital. Over the past year and a half, the LSU chapter of ATO has raised over \$14,000 toward this goal through the first three Signature Events, and we are looking to keep that number rising.

For our Signature Event Chairman, Matthew Hensarling '18, this is the first philanthropy event he has planned. When asked about the big day, he said: "Words cannot describe how excited I am for the upcoming philanthropy event, Miracle Fest. My committee and I have been working diligently since December to organize, plan and promote the event in order to raise money and awareness for the Children's Miracle Network. Working on this project has changed me and opened my eyes to the wonders of philanthropy. It fills me with happiness to know that our work can potentially change lives."

The event is being held on March 23 at the Varsity Theatre from 3 to 6 p.m., and will feature the musical acts of 16 Bucks, Steelhouse Band, and Sorry Ghost. To purchase a ticket or a t-shirt, or to donate, contact any member of ATO, or visit our Crowdchange fundraiser page at

<https://ato.crowdchange.co/6589>

Our Signature Events are the most important days of our semesters as members. It is our chance to show our friends and family members why we are so proud to be a part of ATO, a day when we can use this fraternity to do the most good to affect change in our community. Come have a beer and listen to some music with us as we help make miracles happen.

Love and Respect,  
Matthew Torres '18

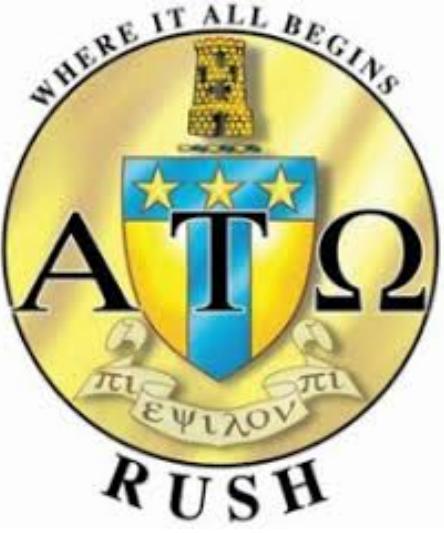
# The First of '19



Epsilon Zeta's newest members of 2019. From left to right: [Drake Darden](#), [David Plauche](#), [Christian Edwards](#), [Andrew Voelkel](#), [Felton Jones III](#), [Patrick Cormier](#). (Not pictured: Jackson Munsell)

Thanks to the hard work of LSU ATO's Recruitment Committee, Epsilon Zeta is happy to welcome new members Drake Darden (Kinesiology), Christian Edwards (Political Science), Felton Jones III (Marketing), Jackson Munsell (Theater and Entrepreneurship), David Plauche (Kinesiology), and Andrew Voelkel (Construction Management). These men are also involved in LSU organizations such as Alpha Epsilon Delta pre-med society, LSU Ambassadors, and Phi Sigma Pi honors society. Currently, our new members are learning about ATO's values and traditions through our New Member Education Program. Their diverse backgrounds and interests have served to enrich our chapter, and we look forward to seeing them develop as leaders and men during their time in our brotherhood. They're a great group of young men, and we would love for you to meet them.

Alumni and parents, we value your referrals. If you know of any men of True Merit attending Louisiana State University now or in the near



future, please contact our **Recruitment Chairman** Seth Latiolais '18 by email ([lsuato recruiter@gmail.com](mailto:lsuato recruiter@gmail.com)) or text (337-517-8983) to submit a recruitment recommendation as early as possible. Thank you for your support!

Love and Respect,  
Seth Latiolais '18  
Recruitment Chairman

[Refer Potential Members Here](#)

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Click the above buttons to visit our Facebook, Instagram, Website, and new LinkedIn!

#### Contact Information:

**Brandon Chenevert '18 - President**  
[lsuatopresident@gmail.com](mailto:lsuatopresident@gmail.com)

**Andrew D. Searles '18 - Alumni Relations Chairman**

[lsuatoalumnichair@gmail.com](mailto:lsuatoalumnichair@gmail.com)

**Seth Latiolais '18 - Recruitment Chairman**  
[lsuatorecruiter@gmail.com](mailto:lsuatorecruiter@gmail.com)

**Ty Theriot '18 - Social Chairman**  
[lsuatosocialchair@gmail.com](mailto:lsuatosocialchair@gmail.com)

**Our mailing address is:**  
101 LSU Student Union Building  
LSU Box #25445  
Baton Rouge, LA 70803

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